

# Frequently Asked Questions (FAQ)

VAP3 Grantee Resource Series, June 18, 2024

## **Sentara Health Plan- Community Partnerships & SentaraCares Grant Andy Strader, Market Development and Outreach**

### **Is there a specific application form?**

<https://www.sentarahealthplans.com/plans/medicaid/community-partnership-application>,

Grants can range from \$500 - \$10,000.

### **Are previous awards public knowledge?**

No, not typically unless it is a large award. For instance, from SentaraCares which has deeper pockets to provide larger grant sums.

### **Could you show how to apply for both grants?**

In the video, Andy explained the application process and recommended that you have your application reviewed by your Sentara Health Plan representative before you submit it. This helps ensure that your application is complete. There are regional representatives available to assist you with this.

### **If we have previously received a grant from Sentara, are we still eligible to apply for and receive another grant?**

Yes, if you apply to both Sentara Health Plans and SentaraCares for a community partnership grant, then you will only receive a grant from one department of Sentara. The duplicate application will be rejected.

### **This different from the SentaraCares grant?**

Yes

### **Could you state the website again?**

<https://www.sentarahealthplans.com/plans/medicaid/community-partnership-application>

### **When does the application process begin and end?**

Applications are due by the first of each month. The committee reviews them on the 15th of the month. If you miss the deadline, it will sit in the queue until the next month.

**When we register on the site, do we register as a member?**

No, you don't need to register on the site. Use your organization's name on the application.

**Can churches apply?**

Yes

**Is the SentaraCares grant window still open for this year?**

Yes, it is <https://sentaracares.com/>

**I know there are restrictions with timeline/overlap with SentaraCares grants, for In between those funding cycles for SentaraCares can an application for Sentara plans be submitted as a gap filler?**

Yes, put in the notes of the application and tell your local rep what is going on.

**Who is the contact for Richmond?**

Carolyn Simon, [crsimon1@sentara.com](mailto:crsimon1@sentara.com)

**Please confirm the local rep for Norfolk.**

Beth Evan, [jxevans5@sentara.com](mailto:jxevans5@sentara.com)

**What are the reporting requirements?**

A write up on how the funds were used, the impact made. If a Sentara representative is there, they will do a write up.

**Are the grants only available for sponsorships?**

Depends on how large the capacity expansion is. Yes, you can use money for these things. What Sentara program you apply for will be determined by the amount of funds that are needed.

**What is the average amount awarded each month?**

It depends on the number of applications.

**Is there a limit to your funds for each month?**

No.

**Can someone ask for multiple events in one application?**

Yes. If Sentara can support an event or project for the year or a certain period, then they would like to do that to keep down the paperwork of multiple applications for the same project.

**Is the application process online only?**

Yes. Please submit a pdf, no handwritten applications.

**Will Sentara participate in the organization's event?**

Yes, if someone is available. SentaraCares has a mobile van, and it will depend on what else is on the calendar.

**If you get rejected for a sponsorship grant and if so, do you need to wait for some time to reapply?**

Typically, a rejection is due to the wording in the application. You can reapply the next month, with no waiting period. The Sentara representative will work with you.

**What is the difference between the Sentara Cares grant and the Sentara Health Plans grant?**

SentaraCares is the arm of Sentara Hospitals overall. Since we are a not-for-profit, we have to give back to the community. They offer grants throughout the state now. They have deeper pockets. Food banks, housing, and various programs to impact the state and region. They are looking for a larger impact on the region. Sentara Health Plans is the insurance division of Sentara. Medicaid Managed care and Medicare Advantage. They have fewer funds but they still contribute to the community on a smaller scale, i.e. Backpack programs, community-focused, monthly grants. Focused on the Medicare/Medicaid side for the underinsured individual. SentaraCares has grants and sponsorships. They have regional representatives to help you.

**Do you do anything with food distribution and sustaining the health of those marginalized, black or African Americans?**

Yes

**What Sentara resource is best to apply for a grant to fund equipment or facility upgrades?**

It depends on what your needs are. If it is a smaller funding need, Sentara Health Plan, for example kitchen equipment. If the funding need is larger, then the SentaraCares grant, for example vehicles.

**Can we provide the regional representatives?**

Yes, it will be provided after the webinar in an email.

**After this webinar, can we contact Andy personal can we do that?**

Yes, [hastrade@sentara.com](mailto:hastrade@sentara.com)

**How are the grants received, reimbursement or upfront?**

Upfront.

**For tax purposes, do you recommend a protocol for grantees?**

Use the application, the funds received, and what you did with them. This responsibility is on the organization.

**Regarding the HEEL program, will the regional representative be able to provide us more information on this?**

Yes.