Division of Immunization Updates

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VDH Community Immunization Surveys

Survey Focus

- ront
- 1. Parent
- 2. Adult
- 3. Provider

<u>Themes</u>

- Attitudes and beliefs
- Sources of trusted information
- Vaccine confidence
- Barriers to vaccination

Dissemination

- Electronic
- Annual
- Late summer/early fall



VDH Statewide Back-to-School Communications Campaign

<u>Objective</u>

• Reach targeted parent groups to build awareness of childhood vaccinations

VDH Target Audiences

- Parents aged 18-49 to reach parents of younger and older school-aged children
- Parents without a bachelor's degree and a HHI of less than \$50k
- Families with government-based insurance
- Parents living in rural and suburban areas
- Parents who are Black or African American, Native Hawaiian/Pacific Islander, or Hispanic



VDH Statewide Back-to-School Communications Campaign

- Ads scheduled on radio and online outlets (social media, Google keyword search, banner ads, mobile ticker tape, streaming audio)
 - Anticipated timeline: July-August 2024
- Satellite Media Tour to be filmed the end of July



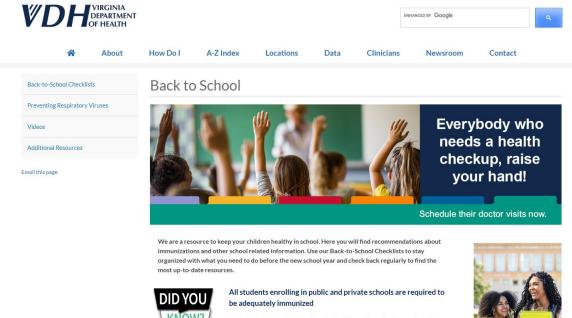




Back-to-School VDH Resources

Back-to-School website

- ✓ Back-to-School checklists/enrollment information
- \checkmark Link to a provider
- ✓ Immunization Record **Request Form**



Most students entering school for the first time will receive the vaccines they need from their health care provider or local health department prior to school entry Rising 7th graders and 12th graders will need additional vaccines and





Division of Immunization (DOI) Website

Additional DOI resources

- ✓ Immunization requirements
- ✓ School entrance forms
- ✓ Parent letters
- ✓ Virginia Code related to immunizations



Virginia Department of Health > Immunization > School Requirements

SCHOOL REQUIREMENTS

School and Day Care Minimum Immunization Requirements

Documentary proof shall be provided of adequate age appropriate immunization with the prescribed number of doses of vaccine indicated below for attendance at a public or private elementary, middle or secondary school, child care center, nursery school, family day care home or developmental center. Vaccines must be administered in accordance with the harmonized schedule of the Centers for Disease Control and Prevention, American Academy of Pediatrics, and American Academy of Family Physicians and must be administered within spacing and age requirements (available at https://www.ydb.virginia.gov/immunization/immunization/manual/acip/). Children vaccinated in accordance with



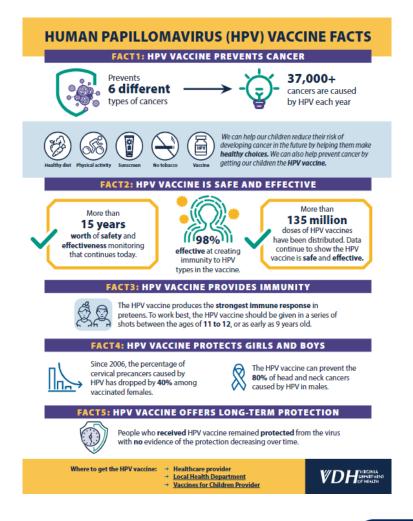
either the current harmonized schedule or the harmonized catch-up schedules (including meeting all minimum age and interval requirements) are considered to be appropriately immunized for school attendance. (See "Supplemental Guidance for School-required Vaccines" for additional information.)

Minimum Immunization Requirements	Supplemental Guidance for School-required Vaccines	Guide to Required/Recommended Vaccines by Age	Acceptable Evidence of Varicella Immunity
Spanish Version	Spanish Version	Spanish Version	variation initiality
School Entrance	Religious Exemption	Get your child ready	Immunization Requirements for Parents of
Health Forms	Form	for kindergarten	Rising 7th Graders
	Spanish Version	Spanish Version	Spanish Version
Immunization Requirements for Parents of	Tdap Information for Parents		
Rising 12th Graders Spanish Version	Spanish Version		
ginia Code Related to Immunizations			



Back-to-School VDH Resources

- Recently launched infographic for 2024-2025 school year (but can extend beyond school environment)
- Focus on HPV vaccination and its role in cancer prevention
- Translated into 8 other languages





2024-2025: Influenza (Flu) Vaccine

- All flu vaccines for the 2024-2025 season will be trivalent
 - (A) H1N1
 - (A) H3N2
 - (B) B/Victoria Lineage
- Previously offered flu vaccines were quadrivalent
 - (B) Yamagata Lineage (has not been detected since March of 2020 based on global surveillance data and therefore omitted from 2024-2025 vaccine)
- Composition of flu vaccines are reviewed annually
- All persons aged 6 months of age and older, with rare exception (e.g. severe allergies, certain chronic health conditions, history of Guillain-Barré Syndrome etc.) are recommended by for annual flu vaccination.
- Different flu shots are approved for people of different ages as outlined in the immunization schedule



2024-2025 COVID-19 Vaccine

- All COVID-19 vaccines for the 2024-2025 season will be monovalent:
 - Pfizer-BioNTech(mRNA): ages 6 months and older
 ≻KP.2 strain (JN.1 lineage)
 - 2. Moderna (mRNA): ages 6 months and older≻KP.2 strain
 - 3. Novavax (protein based): ages 12 years and older
 ➢JN.1 strain
- There is no preferential recommendation for the use of one COVID-19 vaccine over another when more than one recommended age-appropriate vaccine is available
- ACIP recommends 2024-2025 COVID-19 vaccines as authorized or approved by FDA in persons ≥6 months of age.



2024-2025 Respiratory Syncytial Virus (RSV) Vaccine

- ACIP recommends adults 75 years of age and older receive a single dose of RSV vaccine
 - RSV vaccination is recommended as a single <u>lifetime</u> dose only
- ACIP recommends adults 60–74 years of age and older **who are at increased risk** (e.g. lung or heart disease, nursing home residents) of severe RSV disease receive a single dose of RSV vaccine.
- To prevent severe RSV disease in infants, ACIP recommends either maternal RSV vaccination or infant immunization with RSV monoclonal antibodies as outlined in the immunization schedule.

Chronic medical conditions associated with increased risk of severe RSV disease



ACIP Adult RSV Work Group Clinical Considerations



Where to Get Vaccinated

- ✓ Medical provider
- ✓ Pharmacy
- ✓ Health department
 - o Health Department Locator

Vaccines for Children (VFC) and Vaccine for Adult (VFA)

programs

- Provides vaccine for under and uninsured individuals
- Must be a provider enrolled in one of the programs



Faith-Based Partnership Opportunities

• ImmunizeVA

- Statewide coalition of immunization stakeholders representing medical, public health, and nonprofit professionals, as well as parents and community members.
 - 4 workgroups: (1) Advocacy (2)
 Community Outreach & Education (3)
 Professional Education (4) Quality
 Management



- <u>Cancer Action Coalition of Virginia</u>
 - Virginia HPV Immunization Taskforce (VHIT): a workgroup focused on increasing HPV vaccination rates in Virginia.



