

Division of Immunization Updates

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VDH Community Immunization Surveys

Survey Focus

1. Parent
2. Adult
3. Provider

Themes

- Attitudes and beliefs
- Sources of trusted information
- Vaccine confidence
- Barriers to vaccination

Dissemination

- Electronic
- Annual
- Late summer/early fall

VDH Statewide Back-to-School Communications Campaign

Objective

- Reach targeted parent groups to build awareness of childhood vaccinations

VDH Target Audiences

- Parents aged 18-49 to reach parents of younger and older school-aged children
- Parents without a bachelor's degree and a HHI of less than \$50k
- Families with government-based insurance
- Parents living in rural and suburban areas
- Parents who are Black or African American, Native Hawaiian/Pacific Islander, or Hispanic

VDH Statewide Back-to-School Communications Campaign

- Ads scheduled on radio and online outlets (social media, Google keyword search, banner ads, mobile ticker tape, streaming audio)
 - Anticipated timeline: July-August 2024
- Satellite Media Tour to be filmed the end of July



How to Prepare Your Child for a Healthy School Year

 Virginia Department ...
2.27K subscribers

Subscribe

3



Share



Back-to-School VDH Resources

Back-to-School [website](#)

- ✓ Back-to-School checklists/enrollment information
- ✓ Link to a provider
- ✓ Immunization Record Request Form

VDH VIRGINIA DEPARTMENT OF HEALTH

ENHANCED BY Google

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Back-to-School Checklists

Preventing Respiratory Viruses

Videos

Additional Resources

Email this page

Back to School

Everybody who needs a health checkup, raise your hand!

Schedule their doctor visits now.

We are a resource to keep your children healthy in school. Here you will find recommendations about immunizations and other school related information. Use our Back-to-School Checklists to stay organized with what you need to do before the new school year and check back regularly to find the most up-to-date resources.

DID YOU KNOW?

All students enrolling in public and private schools are required to be adequately immunized

Most students entering school for the first time will receive the vaccines they need from their health care provider or local health department prior to school entry. Rising 7th graders and 12th graders will need additional vaccines and...

Division of Immunization (DOI) Website

Additional [DOI resources](#)

- ✓ Immunization requirements
- ✓ School entrance forms
- ✓ Parent letters
- ✓ Virginia Code related to immunizations

The screenshot displays the VDH website's 'SCHOOL REQUIREMENTS' page. At the top, the VDH logo is on the left, and a search bar with 'ENHANCED BY Google' is on the right. A navigation menu includes links for Home, About, How Do I, A-Z Index, Locations, Data, Clinicians, Newsroom, and Contact. Below the menu, the breadcrumb trail reads 'Virginia Department of Health > Immunization > School Requirements'. The main heading is 'SCHOOL REQUIREMENTS', followed by the sub-heading 'School and Day Care Minimum Immunization Requirements'. A paragraph of text explains that documentary proof of immunization is required for school attendance, with a link to a manual. A 'SIS Reports' button is visible on the right. Below this is a section titled 'IMPORTANT LINKS/FORMS' containing a grid of links for various documents, including 'Minimum Immunization Requirements' (with a Spanish version), 'Supplemental Guidance for School-required Vaccines' (with a Spanish version), 'Guide to Required/Recommended Vaccines by Age' (with a Spanish version), 'Acceptable Evidence of Varicella Immunity', 'School Entrance Health Forms', 'Religious Exemption Form' (with a Spanish version), 'Get your child ready for kindergarten' (with a Spanish version), 'Immunization Requirements for Parents of Rising 7th Graders' (with a Spanish version), 'Immunization Requirements for Parents of Rising 12th Graders' (with a Spanish version), and 'Tdap Information for Parents' (with a Spanish version). At the bottom, a section titled 'Virginia Code Related to Immunizations' lists three specific code sections: § 22.1-271.2 - Immunization Requirement, § 32.1-46 - Immunization of Children Against Certain Diseases, 12VAC5- 110 Regulations for the Immunization of School Children, and § 23.1-800 Immunization Requirements for College Students.

Back-to-School VDH Resources

- Recently launched infographic for 2024-2025 school year (but can extend beyond school environment)
- Focus on HPV vaccination and its role in cancer prevention
- Translated into 8 other languages

HUMAN PAPILLOMAVIRUS (HPV) VACCINE FACTS

FACT1: HPV VACCINE PREVENTS CANCER

Prevents **6 different** types of cancers → **37,000+** cancers are caused by HPV each year

Healthy diet Physical activity Sunscreen No tobacco Vaccine

We can help our children reduce their risk of developing cancer in the future by helping them make healthy choices. We can also help prevent cancer by getting our children the HPV vaccine.

FACT2: HPV VACCINE IS SAFE AND EFFECTIVE

More than **15 years** worth of safety and effectiveness monitoring that continues today.

98% effective at creating immunity to HPV types in the vaccine.

More than **135 million** doses of HPV vaccines have been distributed. Data continue to show the HPV vaccine is **safe and effective**.

FACT3: HPV VACCINE PROVIDES IMMUNITY

The HPV vaccine produces the **strongest immune response** in preteens. To work best, the HPV vaccine should be given in a series of shots between the ages of **11 to 12**, or as early as 9 years old.

FACT4: HPV VACCINE PROTECTS GIRLS AND BOYS

Since 2006, the percentage of cervical precancers caused by HPV has dropped by **40%** among vaccinated females.

The HPV vaccine can prevent the **80%** of head and neck cancers caused by HPV in males.

FACT5: HPV VACCINE OFFERS LONG-TERM PROTECTION

People who **received** HPV vaccine remained **protected** from the virus with **no** evidence of the protection decreasing over time.

Where to get the HPV vaccine:

- Healthcare provider
- Local Health Department
- Vaccines for Children Provider

VDH VIRGINIA DEPARTMENT OF HEALTH

2024-2025: Influenza (Flu) Vaccine

- All flu vaccines for the 2024-2025 season will be trivalent
 - (A) H1N1
 - (A) H3N2
 - (B) B/Victoria Lineage
- Previously offered flu vaccines were quadrivalent
 - **(B) Yamagata Lineage** (has not been detected since March of 2020 based on global surveillance data and therefore omitted from 2024-2025 vaccine)
- Composition of flu vaccines are reviewed annually
- All persons aged 6 months of age and older, with rare exception (e.g. severe allergies, certain chronic health conditions, history of Guillain-Barré Syndrome etc.) are recommended by for annual flu vaccination.
- Different flu shots are approved for people of different ages as outlined in the immunization schedule

2024-2025 COVID-19 Vaccine

- All COVID-19 vaccines for the 2024-2025 season will be monovalent:
 1. Pfizer-BioNTech(mRNA): ages 6 months and older
 - KP.2 strain (JN.1 lineage)
 2. Moderna (mRNA): ages 6 months and older
 - KP.2 strain
 3. Novavax (protein based): ages 12 years and older
 - JN.1 strain
- There is no preferential recommendation for the use of one COVID-19 vaccine over another when more than one recommended age-appropriate vaccine is available
- ACIP recommends 2024-2025 COVID-19 vaccines as authorized or approved by FDA in persons ≥ 6 months of age.

2024-2025 Respiratory Syncytial Virus (RSV) Vaccine

- ACIP recommends adults 75 years of age and older receive a single dose of RSV vaccine
 - RSV vaccination is recommended as a single **lifetime** dose only
- ACIP recommends adults 60–74 years of age and older **who are at increased risk** (e.g. lung or heart disease, nursing home residents) of severe RSV disease receive a single dose of RSV vaccine.
- To prevent severe RSV disease in infants, ACIP recommends either maternal RSV vaccination or infant immunization with RSV monoclonal antibodies as outlined in the immunization schedule.

Chronic medical conditions associated with increased risk of severe RSV disease



Lung disease



Cardiovascular disease



Moderate or severe immune compromise



Diabetes Mellitus with end-organ damage



Severe obesity
(body mass index ≥ 40 kg/m²)



Neurologic or neuromuscular conditions



Chronic kidney disease, advanced



Liver disorders



Hematologic disorders



Other chronic medical conditions that a healthcare provider determines increases risk of severe disease due to respiratory infection

ACIP Adult RSV Work Group Clinical Considerations

Where to Get Vaccinated

- ✓ Medical provider
- ✓ Pharmacy
- ✓ Health department
 - [Health Department Locator](#)

Vaccines for Children (VFC) and Vaccine for Adult (VFA)

programs

- Provides vaccine for under and uninsured individuals
- Must be a provider enrolled in one of the programs

Faith-Based Partnership Opportunities

- [ImmunizeVA](#)
 - **Statewide** coalition of immunization stakeholders representing medical, public health, and nonprofit professionals, as well as parents and **community members**.
 - 4 workgroups: (1) Advocacy (2) Community Outreach & Education (3) Professional Education (4) Quality Management
- [Cancer Action Coalition of Virginia](#)
 - Virginia HPV Immunization Taskforce (VHIT): a workgroup focused on increasing **HPV vaccination rates** in Virginia.

