

# OLIVIA MANGINI

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Office of the Commissioner  
University of Virginia,  
Master of Public Health  
Cohort 2, Summer 2024



VIRGINIA DEPARTMENT OF HEALTH  
**INTERNSHIP ACADEMY**



UNIVERSITY OF VIRGINIA

## COMMUNICATIONS WORK



### Intern Spotlight Post Series

- Designed posts, gathered headshots and bios, worked with Comms team to post on LinkedIn and Instagram weekly, coordinated coverage on mezzanine screen and intranet site

### Recruitment Flyer Re-Design

- Revised existing recruitment flyer, altered pictures to appeal to younger audience, edited information to be more inclusive and exciting

### Recruitment Pull Up Banners Innovation

- Brainstormed ideas to re-vamp recruitment banners, altered wording to appeal to younger audience, collaborated with contracted company to bring vision to life

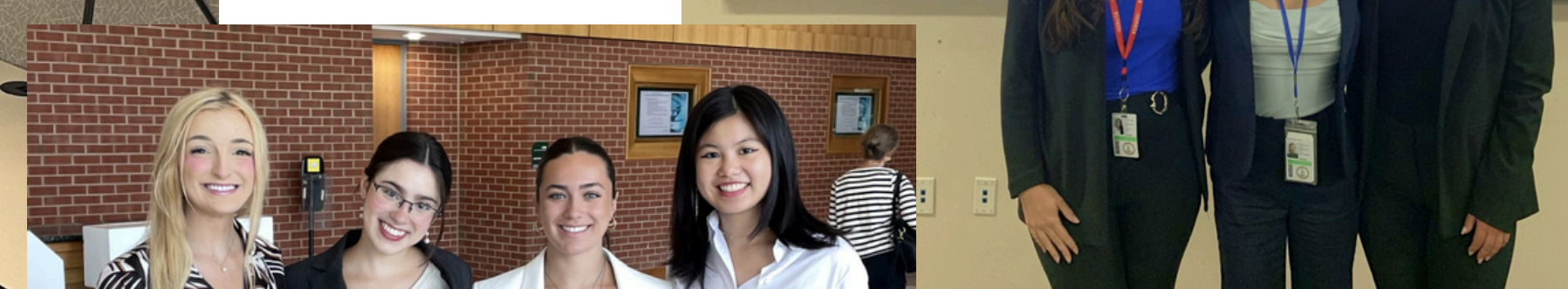


## KEY TAKEAWAYS

- Refined technical and professional skills
- Gained understanding of VDH organization and state government
- Built strong professional connections
- New branded ice pack, drink coaster, and chip clip
- Development of strong desire to be back at VDH

## CHALLENGES

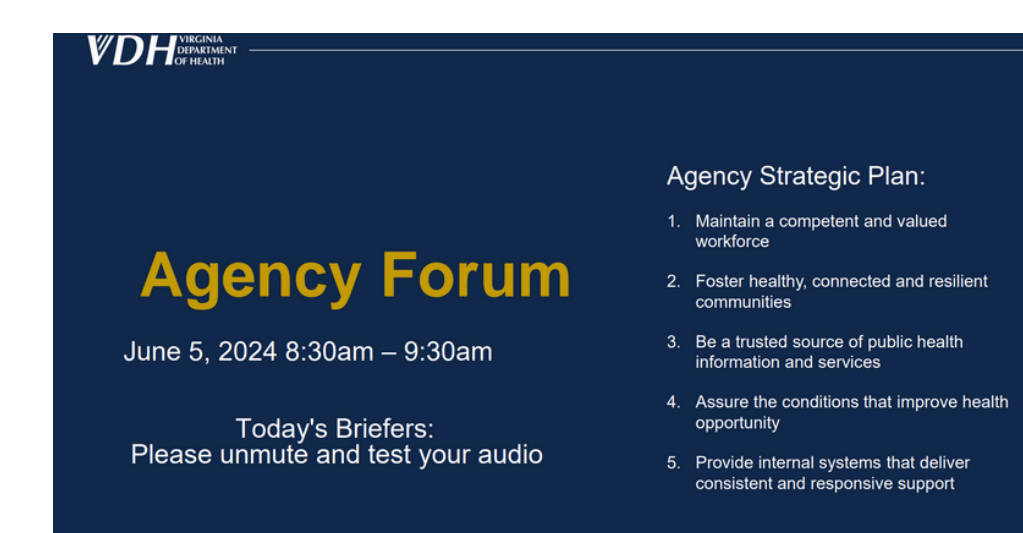
- Navigating various levels of bureaucracy
- Not knowing yet what I don't know
- Figuring out where research ends and practical work begins
- Pressure to show my best self everyday
- Project summary and position change



## ORGANIZATIONAL SUPPORT

### Agency Forum Core Support Team

- Coordinate with health districts and offices to gather agency perspective slides, created VDH in the news slide and intern update slides, planned future spotlights, participated in weekly meeting protocol



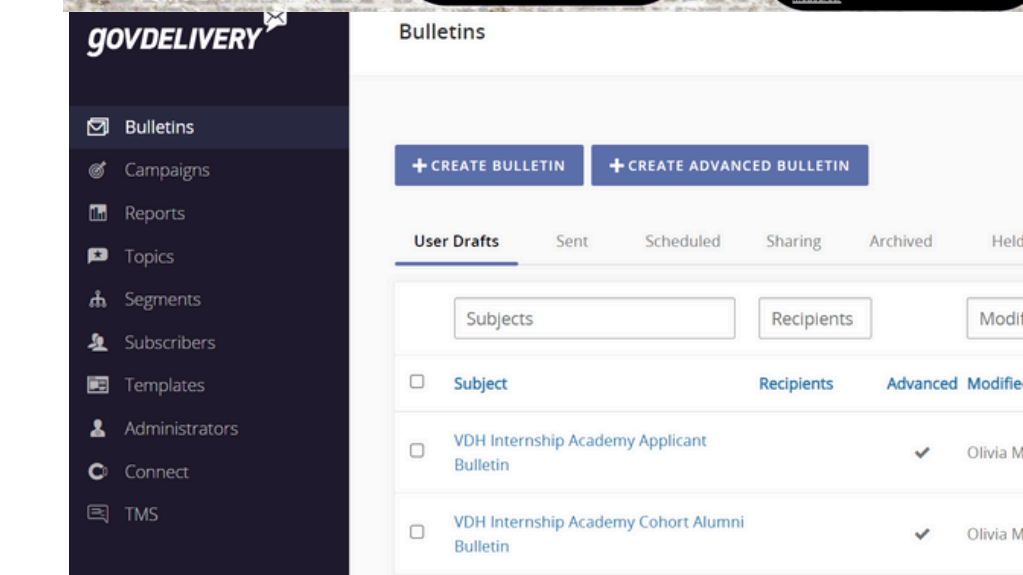
### GovDelivery Setup and Planning

- Worked with Comms team to ensure vision's aligned, completed onboarding and training of the platform, planned contents and schedule of newsletters that will reoccur, drafted first bulletins that will be sent out

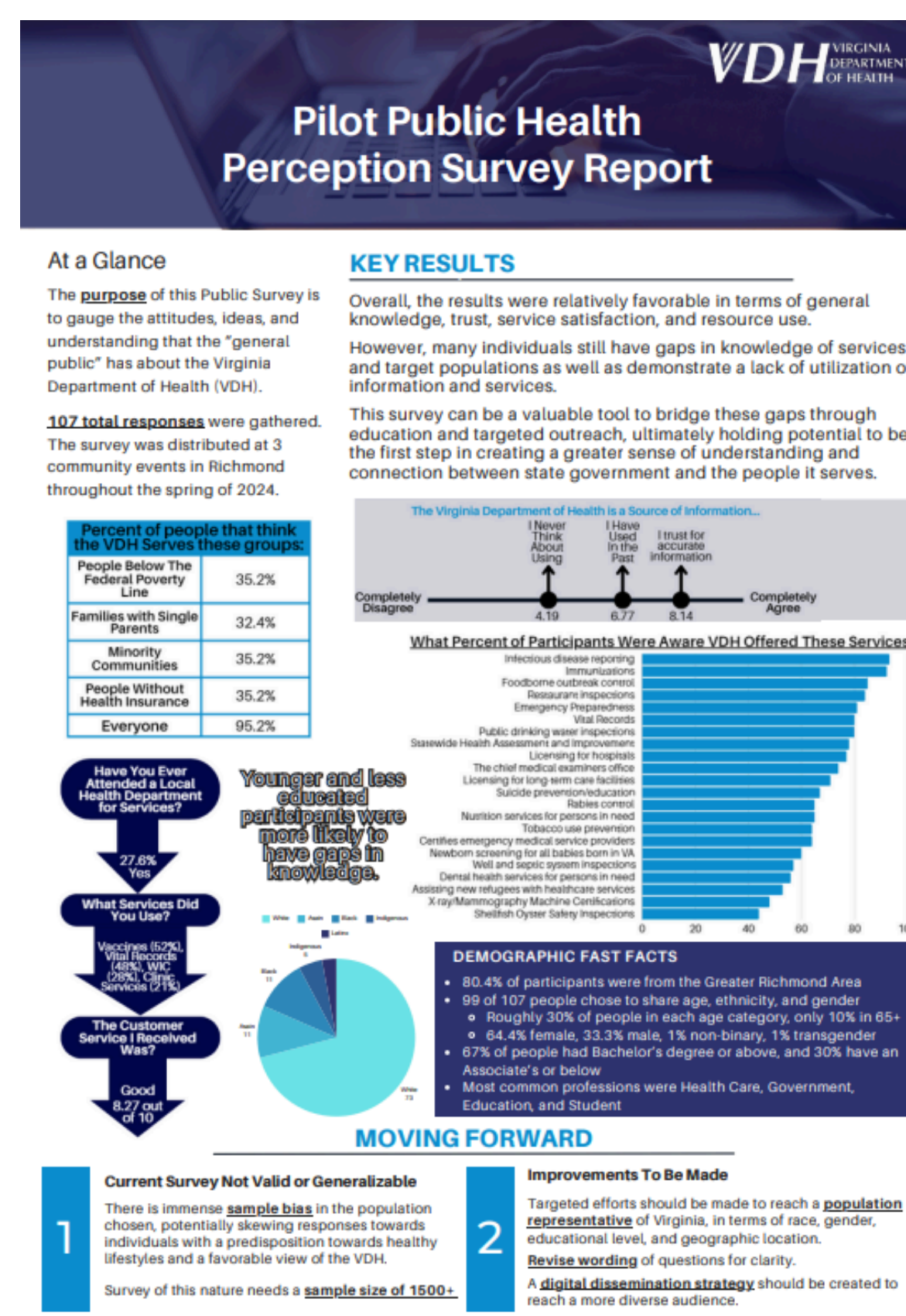


### Assisting in Internship Academy Operations

- Acted as an "intern perspective" for many relevant internship academy conversations and questions, relayed information to the cohort in a streamlined manner, provided a poster workshop for all interns, created poster awards form

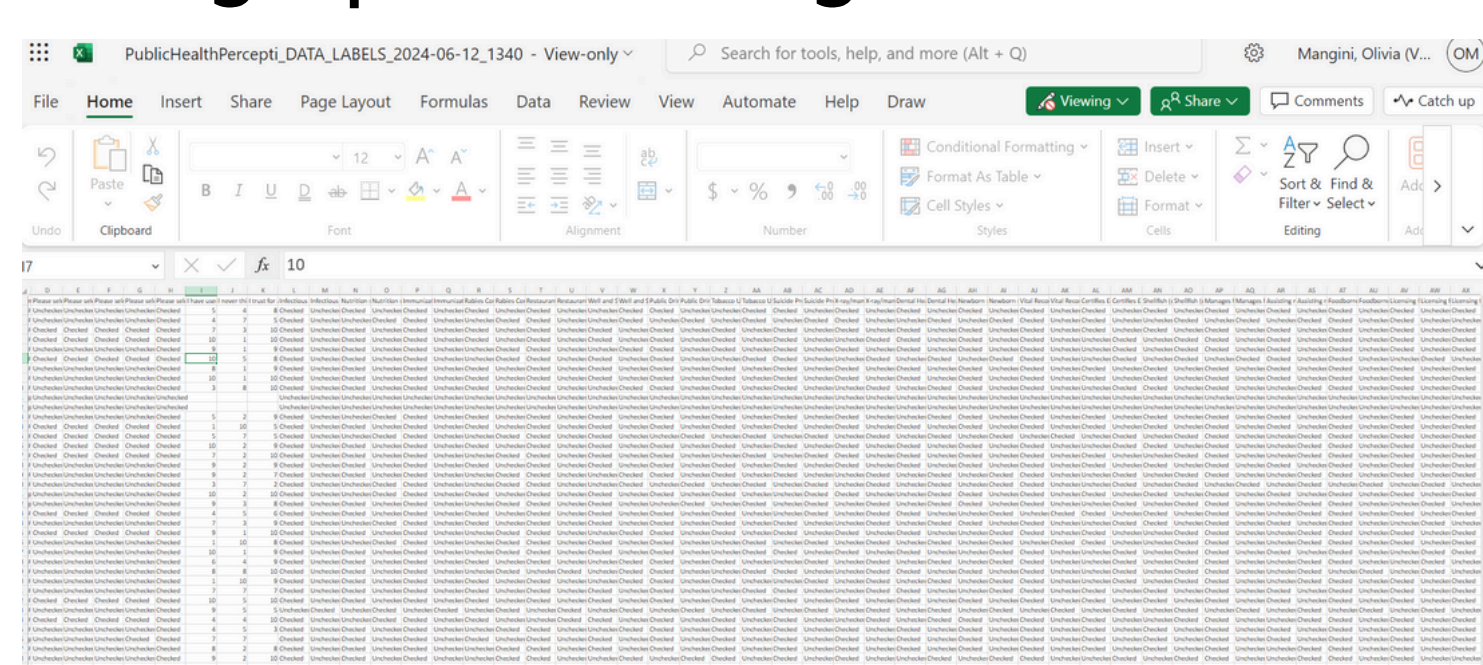


## PILOT PUBLIC HEALTH PERCEPTION REPORT



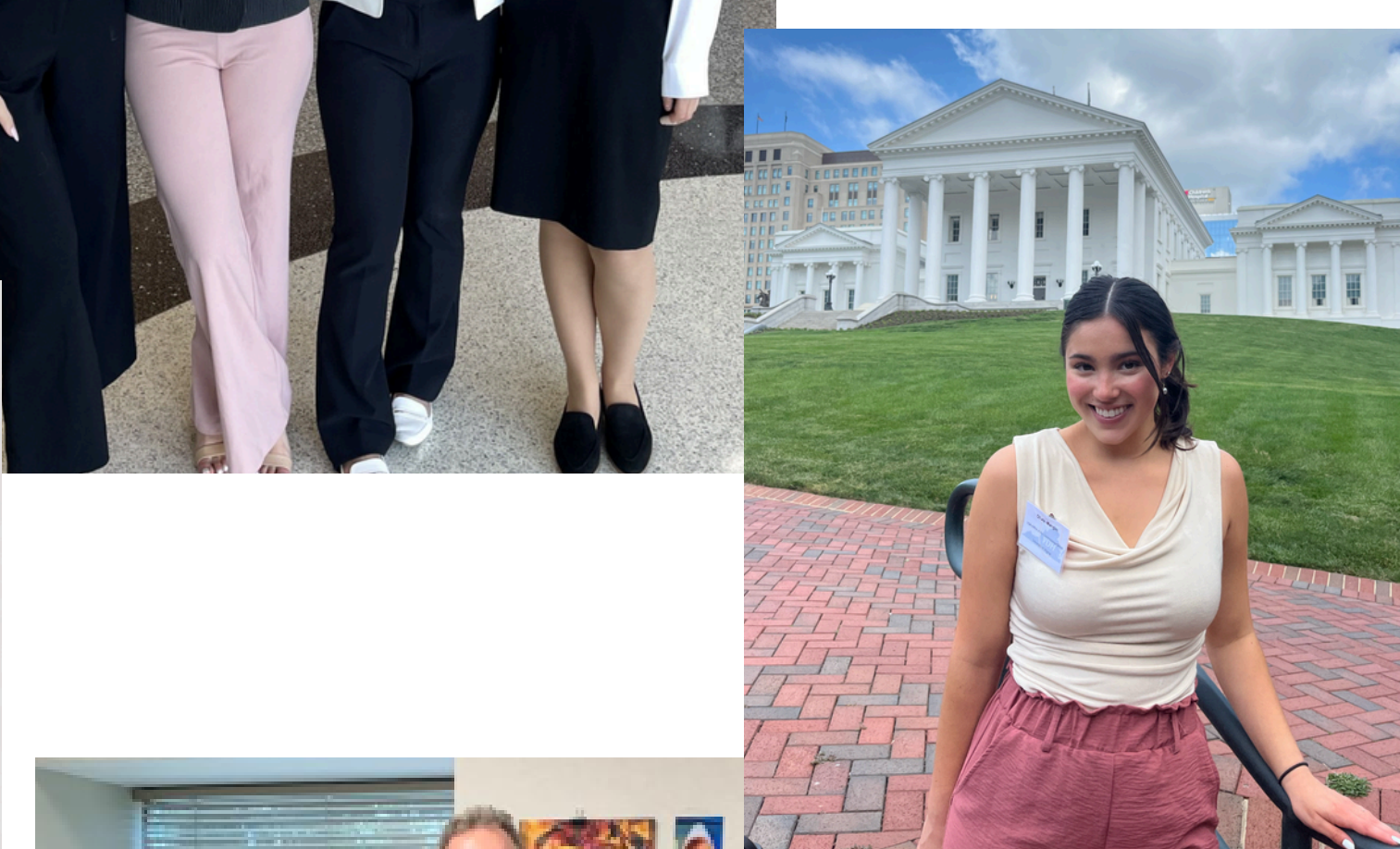
Analyzed results of initial stage of survey to produce:

- Detailed written report which dives deep into the survey context, each question results taking into account social demographics, and provides next steps for improvement
- Visually appealing one-pager that summarizes key results and demonstrates findings through graphs and diagrams



## OTHER EXCITING OPPORTUNITIES

- Board of Health Meeting in Norfolk
- Governor's Visit at Vital Records
- Networking Coffee Club
- OEMS All Staff Meeting
- Notetaking
- EMT High School Program Research



**AWKNOWLEDGEMENTS:** I would like to extend a special thank you to Jeff Stover, Bridget Cochran, and Felicia Baez for their immense support, guidance, and mentorship throughout this summer.

## PHAB FPHS CAPACITY AND COST ASSESSMENT

Worked to better understand the purpose and the components of the tool, as well as build a plan of action for implementation and use in Virginia. Ultimately worked to produce:

- Several files that summarize the overall use, needed definitions, information required to complete the tool, and successful use of the tool in other states
- Meetings with various HR professionals and agency leadership regarding the initial steps of information gathering
- Standard work template that demonstrates steps needed to implement the tool agency wide

